



Widget Implementation Guide

Film and Cinema Widgets

Version 1.0

Contents

Contents	2
Introduction.....	3
Pre-requisites	3
Widget insertion.....	4
Widget CSS styling	6
Feedback.....	7
Support	7

Introduction

This document provides guidance on how to implement the MovieGlu widgets.

Examples of usage include:

- Distributors adding a showtimes widget to their website
- Shopping centres adding showtimes widgets to their website
- General film and cinema information websites
- Embedding a web widget into a mobile app.

The widget works with common website creation solutions such as WordPress, SquareSpace and Wix.

Pre-requisites

Mandatory

- Confirmation from MovieGlu that your access key has been activated
- Ensure you have an existing web page which will contain the widget
- Identify the point in the existing web page where the widget will appear.

Optional

- We recommend trying the widget first in a Test or Staging environment; or on a hidden page if using your Production environment.

NOTE: If you want to use a different domain or sub-domain, please let us know so that we can enable access for your widget on our servers.

Widget types

This document contains details on two types of widget:

- Film widget – Showtimes for all cinemas showing a single film title near your location
- Cinema widget – Showtimes for all films at a selected cinema.

Film Widget insertion

To insert the Film widget into your web page:

1. Create a <div> or similar to contain the widget.
2. Ensure you copy and paste the script provided to you by MovieGlu.
3. Load the web page.
4. Review the styling of the widget.

The script will look like this:

```
<script src="https://widgets.movieglu.com/assets/widget.js"
  id="WLMoviegluWidget"
  data-client="AAAA"
  data-territory="XX"
  data-film="123456"
  data-film-details="true"
  data-collapsible="true"
  data-google-analytics="GTM-ABCDE1FG"
></script>
```

Field definitions

Field	Description
id	This is the widget type (we have several different widgets, so this identifies the single film widget)
data-client	This is your unique key, and will be tied to your website domain name
data-territory	The two-character country code, for example US for United States
data-film	The Film ID for your required title
data-film-details true / false	Display the Poster, Synopsis, Cast, etc – not normally required on a Distributor website
data-collapsible (optional) true / false	Use a collapsible accordion to show or hide showtimes while displaying the cinema names
data-google-analytics (optional)	Your Google Tag Manager ID (if required)

Cinema Widget insertion

To insert the cinema widget into your web page:

1. Create a <div> or similar to contain the widget.
2. Ensure you copy and paste the script provided to you by MovieGlu.
3. Load the web page.
4. Review the styling of the widget.

The script will look like this:

```
<script type="module" crossorigin src="https://widget.movieglu.com/assets/widget.js"
  id="WLCinemaSearch"
  data-client="XXXX"
  data-territory="AA"
  data-cinema="1234"
  data-google-analytics="GTM-XXXXXXX"
  data-cinema-details="false">
</script>
```

Field definitions

Field	Description
id	This is the widget type (we have several different widgets, so this identifies the single cinema widget)
data-client	This is your unique key, and will be tied to your website domain name
data-territory	The two-character country code, for example US for United States
data-cinema	The Cinema ID for your required cinema
data-google-analytics	Your Google Tag Manager ID (if required)
data-film-page	The path of the child page containing the film details, e.g. /details (Optional)

data-cinema values

Value	Cinema
1234	Cinema name

Widget CSS styling

The widget will automatically inherit CSS styles from the parent web page where possible.

There are then two options for applying further specific styling:

- Configure your own
- MovieGlu can implement this for you at our standard daily rate – please contact us for assistance.

Configuring your own styles

Using the CSS definitions below, you can define the styles before the script tag.

For example, to change the background color, and display the widget, use this code inside your <div>.

```
<div>
<style>
.widgetWL {
    background-color: #FFFFFF;
}
</style>
<script src="https://widgets.movieglu.com/assets/widget.js"
    id="WLMoviegluWidget"
    data-client="AAAA"
    data-territory="XX"
    data-film="123456"
    data-film-details="true"
    data-google-analytics="GTM-ABCDE1FG"
></script>
```

Example configurations

You can see a number of different style examples here: <https://movieglu.com/single-title-demos/>

You can configure any of widget's CSS styles by inspecting the CSS of the relevant component and adding one or more entries inside <style> tags, immediately before the <script> tag, as illustrated above:

Widget background

```
.widgetWL {
    background-color: #F8F8F9;
}
```

Error text colour

```
.widgetWL-error-text {
    color: #c52416;
}
```

Date selector buttons

```
.widgetWL input[type=button].linkItemDatesFilm {
    background: white;
    color: black;
}
.widgetWL input[type=button].linkItemDatesFilm:hover
```

```
.widgetWL input[type=button].linkItemDatesFilm.active
```

Time selector buttons

```
.widgetWL input[type=button].widgetWL-timesItem {  
    background: white;  
    color: black;  
}  
.widgetWL input[type=button].widgetWL-timesItem: hover  
.widgetWL input[type=button].widgetWL-timesItem.active
```

Feedback

The MovieGlu widget is a new feature, and we would love it if you would tell us about any feedback you may have – no matter how small – so we can improve it for your business and for our future customers.

Support

If you require any support during your implementation, please email support@movieglu.com.